



Enriching Lives, Creating Futures

WORKFORCE
DEVELOPMENT
& Our Veterans

INTRODUCTION

- Robin Matthews, Dean of Workforce Development
- 30-Year veteran of USMC
- Completed a Bachelor of Arts and Master's Degree on Active Duty.
- Been With Craven Community College 9 Years
- There is nothing on my office wall that identifies me as prior USMC but make no mistake I am proud to have served and proud to be a veteran. My point is, you may deal with a veteran everyday and not even know it but they are proud of their service.

NC USMC NUMBERS



The State of North Carolina **Marine Corps Base Camp Lejeune** **Marine Corps Air Station New River** **Marine Corps Air Station Cherry Point**

Population		151,829
Military (Active Duty)		51,423
Marine Corps	47,055	
Navy	3,867	
Army	26	
Air Force	45	
Coast Guard	430	
Civilian		11,117
Appropriated Funds	8,111	
Non-Appropriated Funds	3,006	
Military Family Members		54,779
Retirees		34,510
Military	20,533	
Civilian	13,977	

CRAVEN COUNTY USMC #s

Population		35,202
Military (Active Duty)		7,574
Marine Corps	7,217	
Navy	352	
Army	5	
Air Force	0	
Coast Guard	0	
Civilian		5,159
Appropriated Funds	4,536	
Non-Appropriated Funds	623	
Military Family Members		9,169
Retirees		13,300
Military	6,716	
Civilian	6,584	


Total Craven County Population in 2017 was 102,578.

So, military active duty, dependents, civilians and retirees account for 34.32% of population

WHAT IS WORKFORCE DEVELOPMENT

- Anyone want to venture a guess?
- Workforce Development is the non-degree side of the college. WFD specializes in short-term training that leads to employment opportunities. Many programs lead to certification, credentials or licensing.
- Many programs are for personal and professional development.

VETERANS IN WFD

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	AY 15	AY 16	AY 17	AY 18	AY 19
# of Vets in WFD	242	218	233	265	265

Unduplicated head count and low!

Is anyone tracking your veterans?

WHAT PROGRAMS DO VETS TAKE

- CDL/Truck Driving
- FAA A&P Licensure
- HVAC
- Electrician
- Welding
- Barbering
- LEAN Six Sigma
- Sheet Metal
- Nursing Assistant
- Phlebotomy
- EKG/Cardiography
- TAMV
- Firefighting
- EMT
- Plumbing
- Carpentry

VA APPROVED COURSES

- CDL
- Welding
- Barbering
- FAA A&P
- HVAC
- Plumbing

Certification Courses **can** be approved by VA

Partnerships

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TAMV (Duke Energy/ECU/CravenCC)

DAV (Scholarships)

VFW (Scholarships)

Walmart (Scholarships)

MyCAA (My Career Advancement Account)

TA will not currently pay for WFD/CE courses but...the times they are a changin'

FRC EAST APPRENTICESHIP

- Ultimate partnership and a great opportunity for residents.
- Students take Curriculum and WFD Classes.
- WFD offers fee waived classes to help students navigate USA Jobs.
- Veterans are given priority by FRC but must still use USA Jobs and must know how to navigate the website.

WHY WOULD VETS CHOOSE WFD

- Not all want Degrees
- Some programs pay very well (CDL/FAA A&P/Trades) and don't require a degree.
- Many of our students work full time and attend in the evening and weekends.

HOW CAN YOUR ORGANIZATION BE VET FRIENDLY



- Hire Veterans (Veterans can relate to veterans)
- Align class schedule with federal holidays.
- Show you care (Parking spaces at HT/Food Lion/Walmart)
- Host veteran organizations on your campus.
- Turn off the radio station – WIIFM

Do what is right for the student and everyone wins

QUESTIONS

- Any questions